Doosan Forklift

Doosan Infracore Company Ltd. is an intercontinental establishment consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Tools and Computerization Systems.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer requirements.

With a association consisting of over 90 autonomous dealers, the forklift group provides quality materials handling equipment to the broad North American market. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and product sales locations throughout Canada and the U.S. The lift truck product line impressively includes 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous vehicle designs range from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding forklift company in the North American market, due to their stability in retaining a high level of customer service excellence and optimum product performance to all Doosan Infracore Forklift users. The U.S. lift Truck division located in Cleveland has a skilled team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's forklift history

In the beginning the home-based lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled lift trucks as part of a home-based equipment expansion venture. Sales of these goods were initially targeted to state-run corporations, large scale organizations, and the military. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical education grew to become the new focus for enhancing quality and product development.

Expansion of Lift Truck Exports

Domestic lift truck business for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980â??s, Daewooâ??s advanced technological improvements combined with sales success placed them in a situation of substantial growth of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling market. This joint-venture proved highly profitable for Daewoo and their lift truck sales expanded greatly. In 1984, the company finished development of a new facility to help in producing high end value-added products for export. In 1993, the corporation had a international sales system and started exporting models they had established through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international marketplaces.