Toyota Forklift

Since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, have been the best selling lift truck dealer in the U.S. This company has been based out of Irvine, California for well over 40 years, offering a comprehensive line of quality lift trucks. With a distinguished reputation of stability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the cornerstone of Toyotaâ??s notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

Every one of Toyota's manufacturing facilities within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to continuous progress, and its environmental methods. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70 percent less smog forming emissions than the current federal EPA standards and have complied with Californiaâ??s strict emission standards and regulations.

TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, associates Toyotaâ??s success to its robust dedication to manufacture the finest quality lift vehicles while delivering the utmost customer service and assistance. â??We must be able to learn and predict the needs of our customers,â• said Brett Wood. â??As a leader, our success also depends on our ability to address our customersâ?? operational, safety and environmental cost issues.â• TMHUâ??s parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the worldâ??s largest lift truck provider and is among the magazines prestigious Worldâ??s Most Admired Companies.

New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not many other companies and no other lift truck maker can match Toyotaâ??s history of caring for the environment while simultaneously advancing the economy. Environmental responsibility is a key characteristic of company decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet another reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyotaâ??s innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets Californiaâ??s more intricate 2010 emission standards. The end product is a lift vehicle that creates 70% fewer smog forming emissions than the existing Federal standards allow.

Furthermore in 2006, Toyota developed an affiliation with the Arbor Day Foundation, furthering their dedication to the environment. In excess of 57,000 trees have been planted in regional parks and national forests damaged by natural reasons such as fires, as a product of this partnership. 10,500 seedlings have also been spread through Toyota Industrial Equipmentâ??s network of sellers to non-profit organizations and neighborhood customers to help sustain communities all over the United States

Industry-Leading Safety

Toyotaâ??s lift trucks provide enhanced efficiency, visibility, ergonomics and resilience, and most significantly, the industryâ??s leading safety technology. The companyâ??s System of Active Stability, also called â??SASâ?•, helps limit the risk of incidents and injuries, in addition to increasing productivity levels while minimizing the likelihood of merchandise and equipment damage.

System Active Stability can discern situations that might lead to lateral unsteadiness and likely lateral overturn. When any of these conditions have been sensed, the SAS will immediately engage the Swing Lock Cylinder to re-stabilize the rear axle. This adjusts the lift truckâ??s stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding strength.

SAS was first introduced to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS continues to be built-in to most of Toyotaâ??s internal combustion products. It is standard equipment on the latest 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with mandatory operator training, overturn fatalities across all models have decreased by 13.6% since 1999. Additionally, there have been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's pattern of brilliance reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training curriculum to help purchasers meet OSHA standard 1910.178. Instruction packages, videos and a variety of materials, covering a wide scope of topicsâ??from personal safety, to OSHA regulations, to surface and cargo conditions, are offered through the supplier network.

Toyota's Dedication to The U.S.A.

Ever since the sale of its first lift vehicle in the U.S. to the manufacture of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a unbroken existence in the U.S. This reality is demonstrated by the

statistic that 99% of Toyota lift trucks bought in America now are manufactured in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service parts, with the whole commitment exceeding $113 million dollars.

The modern NCC was designed to serve TMHU customers and sellers. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyotaâ??s Hall of Fame showcasing Toyotaâ??s story since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a training center.

First in Client Satisfaction and Service

The NCC embodies Toyotaâ??s dedication to offering top-notch consumer service. TMHUâ??s 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations throughout the U.S, present the most wide-ranging and inclusive consumer service and support in the industry. The companyâ??s new and Licensed Used lift trucks, service, components, and financing features make Toyota dealerships a one-stop shop to guarantee overall client satisfaction.